

FINKIT MULTIPLIER EVENT

“L’educazione finanziaria per l’età anziana: buone pratiche e errori da evitare”

(“FINANCIAL EDUCATION FOR OLDER PEOPLE: BEST PRACTICES FOR A BETTER WEALTH MANAGEMENT”)

17 NOVEMBER 2017

COLLEGIO CARLO ALBERTO, PIAZZA ARBARELLO 8, TORINO

- 11:00** Welcome: **Elsa Fornero** (University of Torino and CeRP)
- 11:10** "Financial inclusion: The role of influencers and products"
Presentation of Finkit project and of the first results: **Riccardo Calcagno** (EM Lyon Business School e CeRP); **Flavia Coda Moscarola** (CeRP)
- 11:30** Panel discussion:
Giovanna Boggio Robutti (Feduf, Roma)
Emanuela Losito (Municipality of Milano)
Gaetano Megale (Progetica, Milano)
Giovanna Paladino (Savings Museum, Torino)
Angela Romagnoli (Bank of Italy, Roma)
chair: Elsa Fornero
- 13:30** light lunch

The event will be held in Italian. Simultaneous translation will be provided.
Please confirm your participation: 011 6705040 - cerp@carloalberto.org